

Press Release

Feria Hábitat Valencia 2025
Hall N3-P2 Stand C22

Zavotti

ZAVOTTI unveils its latest innovations for the contract and home sectors at HÁBITAT VALENCIA: an ode to contemporary craftsmanship and timeless design.

ZAVOTTI returns this year to FERIA HÁBITAT VALENCIA —from September 29 to October 2 at FERIA Valencia— with a new ode to contemporary craftsmanship and timeless design. The brand places special emphasis on the RYTHM collection, designed by renowned architect and international designer Daniel Germani, which redefines outdoor furniture with elegance, functionality, and sustainable materials. Alongside this main proposal, Zavotti is also presenting creations by Eli Gutiérrez, such as VERA, selected together with RYTHM to represent the brand in this edition of the HOTEL HÁBITAT project, as well as other pieces already featured in the brand's catalog, which enrich its offering with distinctive sensitivity and style. Craftsmanship and sophistication, essence and personality, in contemporary designs of great durability, crafted with sustainable materials for both modern and rustic indoor and outdoor spaces.

The heart of Mexico and the soul of Spain, the depth of the Pacific and the warmth of the Mediterranean. Zavotti draws on the best of the two cultures that define the brand to bring its pieces to life. Furniture-making has always been linked to making the most of what nature offers, and at Zavotti this is understood as part of its essence. "Nature lends us its materials and, in turn, drives us to be creative and honest with them," they affirm. In this spirit, Zavotti embraces this heritage in pieces with strong expressive power, high quality, and a clear, timeless design. The result is furniture with an international vocation, conceived to live alongside us, which one day ceases to be mute to speak to us of memorable moments.

RYTHM: new outdoor collection designed by DANIEL GERMAIN

Zavotti will showcase its new proposal, RYTHM —signed by the creative vision of renowned international designer and architect Daniel Germani—seamlessly integrating with the enduring elegance and warmth of its current catalog. This outdoor furniture collection embodies timeless elegance and considered functionality. Its refined lines create a versatile look that elevates any outdoor space.

Stripped of unnecessary gestures, RYTHM stands out for its exceptional design. Crafted in lightweight aluminum, the organic texture of its braided cord reflects outstanding craftsmanship and meticulous attention to detail. This exquisite selection of materials ensures durability and comfort, making each and every piece as beautiful as it is functional. Rythm is perfect for relaxing or entertaining, elevating the outdoor experience with refined style and elegance.

Daniel Germani, whose career spans global collaborations and multiple awards, has conceived Rythm as a sensory experience that enhances the way we inhabit outdoor spaces. Germani continues to strengthen his international presence through high-level collaborations. Among them, his partnership with Sunbrella® stands out, offering an extensive color palette and a premium textile finish that brings texture and depth to each piece without compromising functionality. It is an alliance that reaffirms his vision of timeless elegance tied to innovation.

Daniel's talent and extensive trajectory immediately captured Zavotti's attention. Recognizing the broad potential and numerous possibilities this collaboration offered, both parties moved decisively to bring the project to life.

"By fusing a refined design with exquisite craftsmanship, Rythm emphasizes simplicity and functionality. With the use of aluminum and the organic texture of cord, we sought to evoke a sense of tranquility and timeless elegance," says Daniel.

Daniel proposes seven preferred combinations, carefully curated. Inspired by the brand's connection to Mexico, Germani wanted this detail reflected in his design by naming each of these variants accordingly. Once again, Daniel proves that no detail is left to chance in his creations.

One of Zavotti's enduring hallmarks is the permanence of its collections: pieces that outlast fleeting trends and the passage of time. Building on this premise, Daniel brought Rythm to life.

"Rythm is a collection that seeks to express timeless elegance through refined design and impeccable craftsmanship. If I had to define this collection in a single word, it would be, precisely, timelessness," states Daniel Germani.

During the fair, Germani will be present at the Zavotti stand to personally introduce the collection and host a meeting with media and trade professionals in the brand's space. Further details of the event will be provided in due course.

Other Successful Collections Featured at Hábitat Valencia 2025

Alongside ZAVOTTI's latest releases, visitors in Valencia will also find pieces from other well-received collections such as RAYURE, by Eli Gutiérrez, with organic forms and the fresh appeal of stripes; VEGA, by Estudio Outlier, offering welcoming comfort with a sober aesthetic and uncompromising solidity that defies the passage of time; the enveloping pieces of VOLTA, now also available in teak, by the same designers, inspired by traditional bamboo joinery; PARATY, likewise by the same studio, a series of lounge chairs that reinterpret the Hamptons model with a contemporary, elegant approach, whose symmetrical wooden components with their signature curvature, together with a metal structure and accompanying side tables, give the collection a strong personality; and the PONIENTE tables, by Francesc Rifé, defined by a linear, deliberately discreet language enriched by the original rectangular cross of their legs.

Valencia will also see the new aluminium version of the NUSA outdoor collection, developed in collaboration with About Design. Comprising an armchair, lounge chair, sofa and stool, this new series features an aluminium frame with a natural rattan core weave. These seats anchor us to the earth, to culture and tradition, bearing witness to and drawing inspiration from an artisanal way of working rattan fiber that embodies a sense of belonging. It preserves the same Mediterranean essence as its predecessor, now expressed through new materials and finishes to continue shaping soulful interiors that welcome us and speak of who we were, and above all, who we are.

In the same spirit and together with the same design studio, ZEUIIN presents collections such as the MORGAN chair, a neutral, versatile model for a wide array of spaces, with an aluminium structure and braided-cord seat and backrest. As a result of the collaboration with LaSelva Studio, DUAL emerges as the collection that ennobles outdoor spaces. The ergonomic forms of the chairs, with their full rope bodies, the restraint of the tables, and the elegant touch of the cabinets make this series a linear proposal that becomes a breath of fresh air in any setting. Craftsmanship and freshness, purity and functionality, achieved with materials highly resistant to the elements.

Sustainable Materials Rooted in the Earth

ZAVOTTI works with a carefully curated selection of materials in multiple finishes: fine wood, rattan cane, natural fibers, polyester cords, technical fabrics, steel, concrete, tempered glass, aluminum, porcelain stone, teak, and bamboo. These elements are paired with a broad range of upholstery and PVC-coated vinyl yarn textiles, chosen for their durability and refined feel.

True to its commitment to the environment, the brand uses responsibly sourced materials treated with sustainable methods to create furniture with soul —pieces that accompany our lives and withstand the test of time. Just as thoughtfully as it dresses interiors, ZAVOTTI creates outdoor spaces capable of enduring the most demanding weather conditions without compromising beauty or comfort.

The proposals presented at HÁBITAT VALENCIA reflect this equilibrium: singular pieces that capture attention with their design, versatility, and functionality, meeting the high standards of the contract market. The space is completed with premium rugs and kilims, some conceived in collaboration with renowned talents such as Daniel Germani, About Design, and Estudio Outlier, adding a touch of warmth and exclusivity to the experience.

ACCESS PRESS MATERIALS

Zavotti

PRESS CONTACT

T: (+34) 644 63 53 87
contacto@sidycus.com

ZAVOTTI
@zavotti_official
www.zavotti.com